

# CONTACTS



## One NorthEast's Regional Language Network

One NorthEast's Regional Language Network is working to promote a greater regional capability in language and cultural awareness skills for business and employment in the tourism and hospitality sector.

Find out more about:

- Translation
- Cultural awareness briefing and training
- Website localisation
- Language coaching for employees
- Employing linguists and recruiting people with language skills
- Interpretation

Contact One NorthEast's Regional Language Network

Tel: +44 (0)191 229 6347

Email: [rln-northeast@onenortheast.co.uk](mailto:rln-northeast@onenortheast.co.uk)

Website [www.rln-northeast.com](http://www.rln-northeast.com)



Regional Development  
Agency

## One NorthEast Regional Tourism Team

Promoting the tourism industry in the region and promoting the region to UK and International visitors.

[www.tourismnortheast.co.uk](http://www.tourismnortheast.co.uk)

[www.visitnortheastengland.co.uk](http://www.visitnortheastengland.co.uk) – this website offers language options in Dutch, German, Italian, Norwegian and Swedish.

Tel: +44 (0) 191 229 6825

Email: [tourism.marketing@onenortheast.co.uk](mailto:tourism.marketing@onenortheast.co.uk)

Passionate about languages



### **Desti.ne**

Desti.ne is the region's tourism e-business platform, integrated with the national tourism website EnglandNet (managed by VisitBritain). Desti.ne allows you promote your services electronically and offers a convenient online booking system. Desti.ne has a password-protected membership system. For more details on how to join go to [www.tourismnortheast.co.uk](http://www.tourismnortheast.co.uk)

### **Area Tourism Partnerships**

Area Tourism Partnerships (ATPs) are intended to be the first port of call for tourism business support, advice or guidance. All are independent public-private partnerships.

**Northumberland Tourism** +44 (0) 1670 794520

**Tourism Tyne & Wear** +44 (0) 191 243 8800

**County Durham Tourism Partnership** +44 (0)191 383 7426

**VisitTeesvalley** +44 (0) 1642 264957



### **Business Link North East**

Business Link North East helps tourism businesses to identify and access the various sources of support and funding available. Whether for international activities or local plans, there are five Tourism Skills Brokers working across the region to support you.

[www.businesslink.gov.uk](http://www.businesslink.gov.uk)



### **North East Chamber of Commerce**

A membership organisation, providing a range of business services, products and expert training across North East England

Tel: +44 (0)191 386 1133

Email: [information@necc.co.uk](mailto:information@necc.co.uk)

Regional International trade Office: 0845 05 05 054

[www.necc.co.uk](http://www.necc.co.uk)



### **UK Trade & Investment**

Government organisation that supports companies in the UK doing business internationally and overseas enterprises seeking to locate in the UK.

North East International Trade Hotline 0845 05 05 054

[www.exportnortheast.com](http://www.exportnortheast.com)

[www.uktradeinvest.gov.uk](http://www.uktradeinvest.gov.uk)



## National resources

VisitBritain have market specialists who can be accessed at their London headquarters. VisitBritain also supply travel trade directories for most countries of importance for inbound tourism.

VisitBritain is responsible for marketing Great Britain to leisure and business tourism markets worldwide. VisitBritain has almost 30 offices in overseas countries including the USA, Canada and Europe, and these offices can offer you support in targeting and promoting your business in the overseas markets.

Tel: **+44 (0) 20 8846 9000**

**[www.visitbritain.com](http://www.visitbritain.com)** (or the corporate site, **[www.visitbritain.org](http://www.visitbritain.org)**)

This website is localised for more than 40 countries across the Americas, Asia Pacific, Europe, Middle East and Africa.

Similarly, **[www.tourismtrade.org.uk](http://www.tourismtrade.org.uk)** (the industry-specific website) provides advice on various sectors, and lists all forthcoming events that you can attend and learn how to increase the impact of your international marketing efforts.

On a wider basis, North East England is marketed internationally by a number of agencies that work closely with One NorthEast and the Area Tourism Partnerships.



## EnjoyEngland

is the arm of VisitBritain with responsibility for marketing England domestically, and has assumed responsibility from VisitBritain for promoting English tourism operators and destinations in four European countries - Ireland, France, Germany and the Netherlands.

Tel: **+44 (0) 20 8846 9000**

**[www.enjoyengland.com](http://www.enjoyengland.com)**

This website is localised for the French, German and Dutch markets



## England's North Country

is an overseas marketing consortium for the North of England representing the three northern Regional Development Agencies, North East, Yorkshire and the Humber, and North West.

Email: **[htheaker@ytb.org.uk](mailto:htheaker@ytb.org.uk)**

**[www.visitenc.com](http://www.visitenc.com)** This website is localised for the German, Dutch, French, Italian, Spanish and USA markets.



### **CILT, The National Centre for Languages**

Information, advice and solutions for the challenges of international communication, including website localisation, translating promotional materials and a free downloadable pocket guide to Conference Interpretation.

The revised National Occupational Standards in Interpretation are set by CILT. They provide details of the skills and knowledge professional interpreters need to perform their work competently. The Standards set a benchmark for minimum acceptable levels of performance and clearly define what constitutes professional competence across the spectrum of activity: conference; business and public service interpretation; spoken and sign-spoken language interpretation, training and education.

Tel: +44 (0) 20 7379 5101

E-mail: [info@cilt.org.uk](mailto:info@cilt.org.uk)

[www.cilt.org.uk](http://www.cilt.org.uk)



### **SOLVIT (Solving the Challenges of International Communications)**

On-line tool that does “what it says on the tin” — offers information, advice and solutions to help organisations overcome the challenges of international communication.

[www.solvit.org.uk](http://www.solvit.org.uk)

**CHARTEREDINSTITUTE OF LINGUISTS**

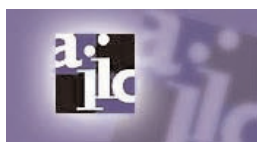
### **Chartered Institute of Linguists**

The Chartered Institute of Linguists serves the interests of professional linguists throughout the world and acts as a respected language assessment and accredited awarding body.

Tel: +44 (0)20 7940 3100

Email: [info@iol.org.uk](mailto:info@iol.org.uk)

[www.iol.org.uk](http://www.iol.org.uk)



### **ASSOCIATION INTERNATIONALE DES INTERPRÈTES DE CONFÉRENCES (International Association of Conference Interpreters)**

AIIC is the only worldwide association for conference interpreters. Founded in 1953, it brings together more than 2,600 professional conference interpreters in more than 80 countries. Its yearly list is a highly valued resource for organising a team of interpreters.

Tel: +41 22 908 15 40

Email: [info@aiic.net](mailto:info@aiic.net)

[www.aiic.net](http://www.aiic.net)



## **INSTITUTE OF TRANSLATION AND INTERPRETING**

Institute of Translation and Interpreting (North East) Institute of Translation and Interpreting (North East). The Institute of Translation & Interpreting was founded in 1986 as the only independent professional association of practising translators and interpreters in the United Kingdom. It is now one of the primary sources of information on these services to government, industry, the media and the general public. With its aim of promoting the highest standards in the profession, ITI serves as a meeting place for all those who understand the importance of translation and interpreting to the economy and society, particularly with the expansion of a single European market of over forty languages and the growth of worldwide communications. ITI offers guidance to those entering the profession and advice not only to those who offer language services but also to their customers.

Tel: **+44 (0)1908 325250**

Email: **info@iti.org.uk**

**www.iti.org.uk**



## **ASSOCIATION OF TRANSLATION COMPANIES**

The Association of Translation Companies was formed in 1976 by a group of leading translation companies in Britain, making it one of the oldest organisations representing the interests of translation companies in the world.

Over the years the Association has expanded its horizons and attracted members from around the world. For those seeking to source translations, the Association acts as an impartial clearing house guiding them to those members most suited to help them.

Because the Association represents the translation company sector of the profession, it can talk with authority to legislators about matters affecting the translation industry. The ATC is a founding member of the European Union of Association of Translation Companies - a pan European grouping of translation company associations.

Tel: **+44 (0)20 7930 2200**

Email: **info@atc.org.uk**

**www.atc.org.uk**



## **LINGU@NET EUROPA**

Multilingual, on-line resource centre for foreign language learning. It provides information about, and links to good on-line resources from around the world, relating to the learning and teaching of any modern foreign language.

It now offers more than 3,500 resources, many of them selected especially for adult language learners, and 14 new European access languages — Basque, Bulgarian, Catalan, Danish, Estonian, Finnish, Galician, Greek, Icelandic, Lithuanian, Maltese, Polish, Portuguese and Swedish, in addition to the original six: Dutch, English, French, German, Italian and Spanish.

Tel: **+44 (0)20 7379 5101**

**[www.linguanet-europa.org](http://www.linguanet-europa.org)**

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**For more information see [www.tourismnortheast.co.uk](http://www.tourismnortheast.co.uk) and [www.rln-northeast.com](http://www.rln-northeast.com)**